

F&I Focus is the only electronic e-zine geared specifically to South African motor industry. From the latest second gross products to FAIS legislation and marketing trends, the content ensures each issue is eagerly anticipated by over 10,000 dealer principles, F&I managers, sales managers, industry experts and motor holding companies each month. Sent out every week, F&I Focus has a national footprint and provides advertisers a unique and efficient gateway into the motor dealership.

**F&I focus**

Welcome to issue 2 of F&I Focus - 8 June 2007

**In This Issue**  
The NCA, end of week one...  
Rates party 'over' - Toyota advert 'misleading'!  
Webbank (re)born to glory!  
Has eSatis turned the corner?

**The NCA: end of week one...**  
We all know that as a consequence of the new legislation transacting business within the credit arena was going to be more complicated and that applications would be underwritten with far stricter criteria. In addition it would require that our customers reveal their entire financial status.

**Rates party 'over' by Finza**  
Zinhle Mbasa - Reserve Bank governor The Mbasa slammed the brakes on cheap debt when he announced a 50 basis point hike in interest rates by court persistent inflationary pressures.  
The increase means the repo rate - the rate at which the Reserve Bank lends money to commercial banks - moves up to 9.5% and the prime lending rate to 13.0%.

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**Toyota advert 'misleading' report by FINZA**  
London - Britain's advertising watchdog told Toyota on Wednesday to modify a television commercial that it found misled consumers about how much the Japanese automaker's Prius car benefited the environment.

**WesBank Recovery to close**  
In a story first reported by The Star yesterday, it appears that the Wesbank sponsored event will probably close after the December 7 task meeting scheduled to be run there.

**Has eSatis turned the corner?**  
It seems that vehicle sales have more up in May largely as a result of the claimed "e-All Road Now" eNatis system functioning properly.

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*	Editorial Pages	Dimensions	Home Page	Category	Subcategory
	Position	(h x w pixels)	R	R	R
w+e	Top Banner	125 x 250 pixels	2,950.00	2,450.00	2,050.00
w+e	Left Verticle Banner	250 x 125 pixels	2,500.00	2,300.00	2,000.00
w	Right Verticle Banner	250 x 125 pixels	2,500.00	2,300.00	2,000.00
w+e	Bottom Banner	125 x 250 pixels	2,200.00	2,000.00	1,800.00
w+e	Left Verticle Block	125 x 125 pixels	2,450.00	2,250.00	1,950.00
w	Right Verticle Block	125 x 125 pixels	2,450.00	2,250.00	1,950.00

\* w = Website / e = E-zine

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APRIL CAR SALES: TOP

**Lead article**

**What's hot**  
Alleged possible wine damage  
A Port Elizabeth woman falsely arrested for prostitution has been granted R112,018.00 in damages by the city's High Court.  
**War declared on gangs**  
Western Cape gets tough on crime lords with arrest and sealing of drug peddlers.

**APRIL CAR SALES: TOYOTA 12318 - VW 6461**

**What's hot**  
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**Cover photo, or splash up**  
A new Joburg bowl is set to force residents to cool their swimming pools. Fish ponds and spa baths in bid to end drowning accidents.

For more information or to book your advertising space contact Jordan Gray or Michael Kaufmann on (021) 555 3577 or email - jordan@fandifocus.co.za - michaelk@fandifocus.co.za